

EC'd Yes Last Received: 08/27/2012 12:41 PM Showing Buylines: All Rep & Sta Revised Lines

Station WVBT-TV NORFOLK, VA.
Advertiser () PRIORITIES USA ACTI
Product PRIORITIES USA
Estimate# 1564
Buyer CASEY BESSETTE
Phone#
Fax#

Agency () MUNDY KATOWITZ MEDIA INC
1322 G. STREET SE
WASHINGTON, DC 20003
Agency C/P1/P2/E 321/340/1564
Flight Dates 10/09/2012 - 10/15/2012
Hiatus Weeks
Rep Firm
Sales Office () PHILADELPHIA
Salesperson () ANJIE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

-- CONTRACT COMMENT --

CLIENT: PRIORITIES USA ACTION SC=*

-- REMARKS --

VER 3 ISSUED TO REVISE PRGM LN'S 6-15
& 25; REVISE TIME PD ON LN'S 24 & 26
PLS CONFIRM ASAP
THANKS ANJIE FOR ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	*6	TU	4P-5P	STEVE WILKOS	:30	\$200.00	10/09-10/09	1	1	1	\$200.00	
				Buyline Comment: REVISE PRGM								
				Sales Remark: V3 REVISE PRGM								
				V3 Program Name Change, Comment Changed								
	*7	W	4P-5P	STEVE WILKOS	:30	\$200.00	10/10-10/10	1	1	1	\$200.00	
				Buyline Comment: REVISE PRGM								
				Sales Remark: V3 REVISE PRGM								
				V3 Program Name Change, Comment Changed								
	*8	TH	4P-5P	STEVE WILKOS	:30	\$200.00	10/11-10/11	1	1	1	\$200.00	
				Buyline Comment: REVISE PRGM								
				Sales Remark: V3 REVISE PRGM								
				V3 Program Name Change, Comment Changed								
	*9	F	4P-5P	STEVE WILKOS	:30	\$200.00	10/12-10/12	1	1	1	\$200.00	
				Buyline Comment: REVISE PRGM								
				Sales Remark: V3 REVISE PRGM								
				V3 Program Name Change, Comment Changed								

Rep Order# 6845115 Ver# 3 Status Revised EC'd Yes

Traffic Order#

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Printed: 08/28/2012 8:49 AM
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	*10	M	4P-5P	STEVE WILKOS Buyline Comment: REVISE PRGM Sales Remark: V3 REVISE PRGM V3 Program Name Change, Comment Changed	:30	\$200.00	10/15-10/15	1	1	1	\$200.00	
	*11	TU	5P-6P	JERRY SPRINGER Buyline Comment: REVISE PRGM Sales Remark: V3 REVISE PRGM V3 Program Name Change, Comment Changed	:30	\$250.00	10/09-10/09	1	1	1	\$250.00	
	*12	W	5P-6P	JERRY SPRINGER Buyline Comment: REVISE PRGM Sales Remark: V3 REVISE PRGM V3 Program Name Change, Comment Changed	:30	\$250.00	10/10-10/10	1	1	1	\$250.00	
	*13	TH	5P-6P	JERRY SPRINGER Buyline Comment: REVISE PRGM Sales Remark: V3 REVISE PRGM V3 Program Name Change, Comment Changed	:30	\$250.00	10/11-10/11	1	1	1	\$250.00	
	*14	F	5P-6P	JERRY SPRINGER Buyline Comment: REVISE PRGM Sales Remark: V3 REVISE PRGM V3 Program Name Change, Comment Changed	:30	\$250.00	10/12-10/12	1	1	1	\$250.00	
	*15	M	5P-6P	JERRY SPRINGER Buyline Comment: REVISE PRGM Sales Remark: V3 REVISE PRGM V3 Program Name Change, Comment Changed	:30	\$250.00	10/15-10/15	1	1	1	\$250.00	
	*24	W	11P-1130P EXTRA	Buyline Comment: REVISE TIME PD Sales Remark: V3 REVISE TIME PD V3 More than 2 codes changed	:30	\$300.00	10/10-10/10	1	1	1	\$300.00	

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	*25	M	1130P-12A	DISH NATION	:30	\$300.00	10/15-10/15	1	1	1	\$300.00	
			Buyline Comment: REVISE PRGM									
			Sales Remark: V3 REVISE PRGM									
			V3 Program Name Change, Comment Changed									
	*26	SU	11P-1130P	SUNDAY LATE NEWS	:30	\$1,200.00	10/14-10/14	1	1	1	\$1,200.00	
			Buyline Comment: REVISE TIME PD DUE 2012 N.L.C.S.									
			Sales Remark: V3 REVISE TIME PD									
			V3 More than 2 codes changed									

---REPORT TOTALS---

Report Totals: 13 / \$4,050.00

---SALES MONTHLY TOTALS---

Oct 12: 26 / \$9,250.00

Sales Totals: 26 / \$9,250.00

Station Totals: 26 / \$9,250.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$115,625	CATV 0%	WAVY 33%	WGNT 6%	WPXV 0%	WTKR 23%
		WTVZ 4%	WVBT 8%	WVEC 26%		

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books NOV11, MAY12, ENOV12

Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE

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